

Award-winning skincare brand meet growing demand, thanks to Bytes AWS and Druva

Company profile

Industry: Beauty & skincare

Turnover: £35m

TROPIC

Overview

Tropic Skincare are an award-winning vegan and cruelty-free skincare brand. The company use 'green science' to produce innovative natural products, which are manufactured in the UK using sustainable ingredients. Their focus on ethics and high-quality has achieved recognition from Marie Claire, Women's Health and The Sunday Times.

Challenge

To meet the demands of a changing consumer and technology landscape, Tropic Skincare wanted to leverage the power, scalability and flexibility of the public cloud. The company wanted to do this with a redesigned sales platform in the cloud, with scope to add further services in the future. To allow for this, they required a new cloud environment built to best practices and operated within an appropriate governance framework.

Solution

Bytes AWS held a workshop to gather the high-level requirements needed for creating a cloud environment and landing zone in AWS. They designed and implemented the landing zone, before deploying the infrastructure and services required to support the new sales platform, which featured:



The solution from Bytes AWS has supported our scalability goals. We required a platform that would help us meet growing customer demand and this AWS platform delivers on all fronts. Extra security from Druva gives us the peace of mind we need as a cloud-first business. I would recommend Bytes to other businesses wanting to leverage the power of the cloud.

Chris Payne | IT Manager | Tropic Skincare

- Automation
- Centralised management of security and governance
- Audit standard compliance management
- Consolidated network connectivity
- Unified SSO authentication
- Anomaly detection
- Centralised audit, security and configuration logging for troubleshooting

For enhanced backup and disaster recovery, Bytes also deployed Druva Cloud Data Protection. This leading-edge solution protects data in the cloud, datacentres and endpoints, with governance features to support data analysis. It will enable Tropic Skincare to recover their data from loss, disaster, accidental deletion or ransomware attacks. To help the company get the most from their new technology, Bytes AWS also provided ongoing managed services in the form of monthly technical support.

Benefits

Thanks to Bytes AWS, Tropic Skincare now have a scalable cloud solution to meet the needs of a growing client base, with the flexibility to add additional functionality to cloud workloads and meet evolving business requirements. Druva Cloud Data Protection and Bytes' managed service provide extra support, protecting the company's data and helping them to innovate safely.

Tropic Skincare now have full control over the software development lifecycle, being able to build and test containers locally, before seamlessly pushing to a new CI/CD pipeline. This ability to develop and test quicker will help them meet increased demand, with the ability to scale automatically to match the current load - whether that's end-of-month sales activity or seasonal peaks and troughs.