

# Cloud Essentials **Commercial Optimisation (CECO)**

Delivering visibility and optimisation of your cloud and online services spend.

Cloud is here to stay but most companies struggle to stay in control when costs begin to spiral or how to navigate the commercial options to reduce spend.

Bytes CECO service delivers quick and actionable recommendations that will make an instant impact to cloud spend. With savings of up to 70% on your annual cloud spend and between 15% and 28% on online Services, the service pays for itself within months.

**Our team of Cloud Optimisation Consultants use our proprietary toolset, Quantum to analyse and obtain recommendations on how to reduce and streamline costs. The service covers both.**

Review usage of resources and subscriptions to determine opportunities to optimise your cloud environment.

- ✓ VM Rightsizing
- ✓ Storage Optimisation
- ✓ Spot Instances (with tech teams)
- ✓ Opportunities to shift to higher performance lower cost service /technical options
- ✓ Review orphaned services or drive clean up
- ✓ User profiling to align user subscriptions to usage
- ✓ Support Joiner Mover Leaver Processes

Review consumption, costs and available buying strategies to determine:

- ✓ Hybrid Benefit Opportunities
- ✓ Reservation Opportunities
- ✓ Review spend anomalies and spikes to highlight issues and investigate underlying cost drivers
- ✓ EA or SCE to leverage savings
- ✓ Options to use Azure Savings Plan
- ✓ Drive Re-harvesting on unused Subscriptions

Budgets & Spend Forecast

Consumption Analytics & Forecasting

Market Intelligence

Track and Report on budget & ROI

## Commercial Optimisation

Technical Optimisation

Commercial Optimisation

Architectural Recommendations

Spend/ Forecast Alerts

Market Updates



Our service and tools are closely aligned to the FinOps principles of **Inform, Optimise** and **Operate**.

### Inform

Our unique Quantum toolset provides the ability to segment user or cloud spend by Department or OU, empowering organisations with visibility, allocation, budgeting and forecasting within the one platform

### Optimise

- ✓ Understand Your Cloud Spend and savings opportunities
- ✓ Full Procurement Transparency
- ✓ Get AI Recommendations
- ✓ Financial Planning with Prediction
- ✓ Finops based on Microsoft 10-point Checklist

### Operate

The CECO service is delivered by cloud spend experts who continually evaluate your business objectives and metrics to track those performance and trends they see in your consumption

Bytes CECO service is available as **Advisory** or **Managed Services**. Our extensive skills and experience across Microsoft 365 and Azure can support you as and when required.

**It's worth exploring your best options and setting your cloud journey on the right path.**

Speak to your Bytes Account Manager and learn how **Bytes Commercial Optimisation Service** can cut your Public Cloud Spend.

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