

# Bytes Data Management Workshop

Get a smarter backup & disaster recovery strategy for the cloud era

**As companies rely increasingly on cloud services, it's vital their data backup and disaster recovery strategies keep pace. This Bytes workshop gives you a fresh assessment of your data landscape — and identifies standout opportunities for smarter management and savings.**



## Critical data has moved home

Today, data is no longer centralised within organisations' datacentres. Instead, it's often dispersed across cloud applications and providers — from Exchange Online, SharePoint Online, Dropbox and Salesforce, through to public cloud services such as Microsoft Azure or Amazon Web Services.

So, where does this leave backup and disaster recovery? Traditionally, these functions focused on servers in the datacentre. But with growing volumes of critical data spread across multiple locations, companies need a backup and DR strategy that answers new challenges.






## Using the cloud to your advantage

Data management is viewed as a core activity but it's not normally associated with innovation. However, this Bytes workshop can prove a game-changer. You'll discover if the public cloud is the answer for your expanding backup and DR needs, thanks to its almost limitless, cost-effective storage. This could solve your data growth challenges, free up valuable IT resources and make the public cloud work for your business.

### The workshop: 3 steps to getting answers

Our data management and cloud consultants will visit your company and spend time with your team, sharing knowledge, exploring ideas and identifying possible solutions.

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| <b>Step 1: Assess</b>   | <b>Step 2: Discover</b>   | <b>Step 3: Recommend</b>  |
| <p>We'll discuss your current data management landscape, applications and locations. We'll baseline your current backup and DR - and look at a data management roadmap.</p> | <p>Having understood your needs, we'll look for gaps and potential improvements that could pay off for your business. We'll consider various vendors and their offerings.</p> | <p>We'll align appropriate technologies and services to create a solution. We'll also produce a bespoke report that could support a business case and help with planning.</p> |

With leading expertise from Bytes, **you can ensure your backup and DR strategy delivers exceptional value in the cloud era.**

To find out more about **Data Management Workshop** contact us on:

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