

Unlock the hidden value in your software estate

Cut costs and reduce risk with strategic oversight



Taking advantage of business growth opportunities through cloud solutions calls for closer alignment between the software investments we make and the platforms we deploy those solutions to. Without oversight of your entire software estate, your business is left open to security threats and potential overspend.



By 2023, 75% of cloud security failures will result from misconfiguration and mismanagement.¹

When you optimise your architecture, you can reduce costs, increase efficiency, and improve security through strategic software estate oversight. By using the right tools to analyse the performance of apps against your business goals, you make your processes agile enough to keep up with the complexity of your operations.

Enabling strategic software estate oversight

ISV solutions on AWS Marketplace give you guardianship of your business-critical data and help you unlock the value in your software assets.

With AWS Marketplace, you can find, test, buy, deploy, and manage the cloud software solutions your business needs – all in one place.

For more information, please email tellmemore@bytes.co.uk or call 01372 418500.

For details of other steps on your migration journey, see our other datasheets: **Discovery, Mobilise, Migrate and Modernise.**

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What sets AWS Marketplace apart?



2x higher performance
than the next largest
cloud provider²



Thousands of partner solutions to choose from
giving you speed, agility,
and choice



Centralised governance
for quicker innovation and
full compliance



442% projected 5-year ROI
running Windows on AWS³



Flexible pricing and terms
Pay as you go and save money

Your partner for strategic procurement

As an AWS Marketplace Skilled Consulting Partner, we combine our technical and procurement expertise to guide you through your cloud transformation journey.

We help you identify the best, most secure packages for the software your business needs. Our simplified billing means you only have one transaction for the whole process – including our dedicated review of how your solutions investments perform in the context of your entire software estate.



In strategic partnership with Bytes, we help you find, test, buy, deploy, and manage the best-fit, ready-to-run solutions that your business needs, on a platform you can trust – AWS Marketplace.

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A Bytes partnership gives you...

- Access to a catalogue of 10,000+ solutions from 1,600+ ISVs.
- Tailor-made advice to get you the best-fit cloud solutions for your organisation.
- Evidence to support a defined business case for your next transformation steps.
- Single-click procurement and standardised license terms to streamline your processes.
- Access to partner funding programmes.
- The option for us to manage the application process end to end for you.
- Minimal disruption to your day-to-day business operations.

Start your journey today!

[www.bytes.co.uk/
cloud/amazon-web-services/aws-
marketplace](http://www.bytes.co.uk/cloud/amazon-web-services/aws-marketplace)

Our Partners



¹By 2023, 75 percent of security failures will result from inadequate management of identities, access, and privileges, up from 50 percent in 2020. Gartner Research, "Managing Privileged Access in Cloud Infrastructure." Published 9 June 2020.

²When directly testing an R5b.8xlarge instance, according to a 2021 Principled Technologies report.

³According to a 2019 IDC report, "The Business Value of Efficiently Running High-Performance Windows Workloads in the AWS Cloud".



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